

The (B3) Carpet Cleaning Business Breakthrough Blueprint

"How To Quickly Turn Your Carpet Cleaning Business Into A Multi-Million Dollar Empire!"

(Inside: The Death Of The Current Carpet Cleaning Marketing Model And How The Savvy Cleaners Will Soon Build Massive Fortunes While Putting Unsuspecting Competitors Out Of Business!)

JUST RELEASED:

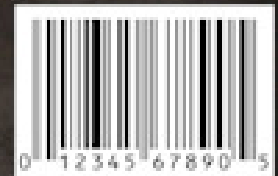
The Business-Building Blueprint You Can Use Right Away To Have A Dominating Carpet Cleaning Business And Quickly Achieve 'Wealthy Status'... In The Next 5 Months!

Also Inside:

The **X-Factor** Nobody In Carpet Cleaning Is Talking About, (Because So Few Know About It), That Will Build Your Business, Cash Flow, And Personal Income On Hyperspeed!

PLUS:

Todd Brown Shares: 7 Easy Action Items You Can Take Today To Increase Your Carpet Cleaning Business Cash Flow Immediately!



Center Pull-Out Section: The (B3) Carpet Cleaning Business Breakthrough Blueprint Process Map

SPECIAL NOTE: This is a very intense Report. It contains some of the strongest things I think I may have ever shared about making BIG MONEY as a carpet cleaner. I can't ethically sit here and apologize if I offend you with anything I say in the next bunch of pages, because doing so would deny my belief in everything I've written. Read this Report carefully. This is **LIFE-ALTERING** material.



September 2nd From the desk of Todd Brown

Things are about to change significantly for the carpet cleaners who don't get this...

The old carpet cleaning marketing model is dying quickly, and the new model is rapidly coming on the scene.

The cleaners who are savvy enough to catch the wave will give themselves a huge competitive advantage over their competition and put themselves on the fast track to significant financial growth (and personal income).

The cleaners who aren't sharp enough to see what's going on... well... they're going to slide right to the bottom of the field in business size, income, and certainly lifestyle.

Here's What You'll See Happening To Carpet Cleaners

You're going to see a clear delineation between the cleaners who embrace and leverage the new marketing model and the ones who foolishly resist it. You'll see the savvy cleaners experiencing double-digit growth for their businesses, with lots of repeat customers, referrals, and a consistent flow of networking partners, while most cleaners continue to scratch their heads wondering where their next customer is going to come from, struggling just to make \$60,000 a year.

You'll see these savvy cleaners spending far less on marketing, having loads of free time, and living a lifestyle most cleaners will only be able to envy... and... all while their cleaning business and personal income take consistent jumps, month in and month out, by leaps and bounds, clobbering their competitors like crazy!

Sidebar: *YES...* in the last sentence I did say "...*spending LESS on marketing*". That wasn't a typo. Later in this Blueprint you'll get the exact formula to have this happen in your carpet cleaning business.

For now, though, let me tell what you why you should listen to everything I have to share in this Blueprint about building a million-dollar carpet cleaning business, and what you can expect from the remaining pages of this document.

Since thousands of carpet cleaners are reading this Blueprint, many of which have never come in contact with me before, let me quickly share some background.

Who Is Todd Brown And Why Should You Listen Very Closely To Everything He Has To Say In This Blueprint?

My name is Todd Brown, and I'm the CEO and Founder of Dashboard Marketing Solutions, LLC – the company known in many small business markets as the leader in innovative marketing technologies.

My online business-building systems and accomplishments have been featured by several of the largest and most successful online business leaders, including **David Frey**, author of the Small-Business Marketing Bible, **Jim Edwards**, **Jeff Walker**, **Yanik Silver**, and **Rich Schefren**, who you may have seen on the cover of the Wall Street Journal and USA Today.

I've been invited on numerous occasions to present my business-building methodologies at trade conferences, have been interviewed for over a half a dozen magazine articles, have personally authored close to 10 articles on various business-building strategies for the most well-known trade publications, and have even received the "Best Of The Best" Award in one business niche.

Over the last several years, I've had direct telephone access to some of the most recognized business authors, speakers, and experts in existence, including **Tim**



Ferriss, author of the New York Times Best Seller “The 4-Hour Work Week”, **Ivan Misner** Founder of BNI, the world’s largest Networking organization, **Bob Burg**, author of the #1 book on referral-generation, Endless Referrals, **Dr. Paul Hartunian**, considered by many to be THE publicity expert... and for the sake of brevity... **Marcia Yudkin**, **Lorna Riley**, **Bill Cates**, and the list goes on and on.



In late 2006 my company was responsible for the launch of a patent pending piece of automated, multi-media marketing technology – The Dashboard – that has single-handedly been responsible for more wealth creation for small business owners than any other automated business-building technology to date.

In fact, as of mid-2007, only a handful of months after the initial release of our Dashboard technology, we already have over **370 testimonials and case studies** on file from business owners in over 16 different countries around the world, raving about how my systems have radically improved their businesses and, more importantly, their lives.

In the remaining pages of this Blueprint what you’ll find are my most recent revelations about what it takes to create a million to multi-million-dollar carpet cleaning business.

However, a **word of warning** before we begin...

As you’ll soon realize, I’m not one to pull any punches, sugar coat things, or say what it is my students, listeners, readers, etc., want to hear.

I’m going to tell you like it is and hope that as a fellow entrepreneur, you are big enough... *that is...* mature enough... to have an open mind and listen looking for application within your own business.

The saddest thing for me to see is a carpet cleaner who immediately jumps to the absurd conclusion that what I share doesn’t apply to their business (for some ridiculously unknown reason), and instantly starts their thought process with "*Yeah, but...*".

If you’re an excuse maker, are looking for a get rich quick scheme, aren’t willing to change and grow to achieve your most important goals, or just aren’t honestly interested in creating a million-dollar carpet cleaning business, this Report is definitely **NOT** for you. And, I mean that honestly.

How To Know If The (B3) Carpet Cleaning Business Breakthrough Blueprint Is For YOU And YOUR Business?

The (B3) Carpet Cleaning Business Breakthrough Blueprint has been written for the carpet cleaner who is truly passionate about the idea of having a seriously-thriving, money-making carpet cleaning business that kicks off some serious, life-altering cash, and is ready and willing to make that happen now.

If that describes you, I highly advise you to lock the door, take the phone off the hook, and don't leave the room until you've finished reading the rest of this document. **I guarantee it will change your life... and I'll prove it.**

With that being said, let's get down to business.

According to the March 2007 SBDCNET "Commercial and Residential Cleaning Services" Industry Review Report (www.sbdnet.org), the cleaning services industry is a 46 billion dollar industry. Of the 4 million referenced "cleaning workers" according to the U.S. Department of Labor (Bureau of Labor Statistics), in 2004 over 240,000 of them owned their own cleaning businesses.

In the very same "*Occupational Outlook Handbook*", the economists and publishers state that this profession has one of the largest number of job openings of any occupation, most of which are due to cleaners being forced to leave the profession because they're not making enough money.

Meanwhile, as more and more carpet cleaners are leaving this profession, ironically, the fastest growing demographic segment in the United States is the affluent market (*affluent being defined by Google as: a person who is financially well off*).

In other words, at the same time we're seeing more and more cleaners abandon their cleaning businesses because they're not making enough money, we're seeing a rapid increase in the number and quantity of wealthy people in our society... people who have and do spend their money to free up their time. (*Hmmm... kinda seems somewhat odd... an increase in the target market, yet cleaners not seeing business increase.*)

Building Cleaning Workers

(O*NET 37-1011.01, 37-1011.02, 37-2011.00, 37-2012.00)

Significant Points

- This very large occupation requires few skills to enter and has one of the largest numbers of job openings of any occupation each year.
- Most job openings result from the need to replace the many workers who leave these jobs because of their limited opportunities for training or advancement, low pay, and high incidence of only part-time or temporary work.

In addition to the growth of the affluent market, we're also seeing a significant growth in the number of older Americans... individuals who typically require, and pay for, outside help with the maintenance of their homes.

Much of the growth in these occupations will come from cleaning residential properties. As families become more pressed for time, they increasingly are hiring cleaning and handyman services to perform a variety of tasks in their homes. Also, as the population ages, older people will need to hire cleaners to help maintain their houses. In addition, housekeeping cleaners will be needed to clean

Add to both of these groups, the gargantuan time demands put on all segments of our society and it should immediately become

obvious that the lack of financial success and lack of perceived business opportunity for carpet cleaners is certainly NOT in the lack of marketplace need or demand.

So, if it's not the marketplace demand or the cleaning opportunities that come with it that's responsible for the decreasing incomes and poor business outlook for most carpet cleaners, what *is* the cause?

I'll tell you...

The Carpet Cleaning Marketing Mess Exposed

It's nothing more than the use of outdated, ineffective, and hence, now expensive marketing and business promotion methods that will continue to bury cleaners if they continue to use them.

Let me better illustrate this point with a simple example:

Let's suppose for a second that it's the 1920's and you're the creator of the first and only automobile.

There's nobody else selling gas propelled automobiles. Just you.

How hard do you think it would be for you to sell your cars?



Pretty darn easy, right?

I'd say it'd never be any easier than at that very moment.

As the only one offering consumers that type of transportation, your marketing and promotion plan could probably be rather simplistic, yet you'd continue to make a killing. Now, let's fast forward to 2007.



Does This Describe Your Carpet Cleaning Business?

How well do you think your company would do today, with the quantity and quality of automobile manufacturers that exist now, if you were using the same promotional and marketing methods you were using in the 1920's and 30's when you were the only automobile manufacturer in existence?

Do you think you'd do well?

Not a shot in you know what!

You'd be lucky to sell a single car. And, you'd be out of business and extinct practically overnight.

Why?

Because you can't market and promote a product or service the same way when you have no or very few competitors as you do when you have tons and tons of competitors (over 240,000 to be exact), all trying to find the latest and greatest way to become the number one provider in your geographic area and put you out of business in the process. You'll get clobbered. And, FAST!

Here's What Most Carpet Cleaners Are Trying To Do Today

Yet, most carpet cleaners are trying to grow their businesses this way, with the same old marketing and promotional tactics and strategies that were being used years ago when it was a completely and utterly different business-building environment.

Think about it for a second...

Today, according to most experts, consumers are exposed to over 2,700 marketing messages every day... between television, radio, newspapers, magazines, billboards, vehicle signs, lawn signs, door-hangers, flyers, placemats at restaurants, lead boxes, the Internet, direct mail, and telemarketing.

**Over 2700
Marketing
Messages A
Day!**

You think it's as easy today to get someone's attention as it was just 5 years ago?

Not a shot!

Yet, have your marketing tactics and methods changed accordingly? Really... have they?

As if the increased difficulty of grabbing attention wasn't bad enough, **the costs associated with trying to grab attention today in the common marketing mediums have, and will continue to, increase every year.**

Can You Answer These Carpet Cleaning Business Questions?

Let me prove my point with some questions...

Is it more or less expensive to place a small-space advertisement in the newspaper today compared to just 5 years ago?

Is it more or less expensive to run a Yellow Pages ad today?

Is it more or less expensive to send a direct mail piece to a list of prospective customers today?

Well?

There's no denying it... it's more expensive, more expensive, and more expensive!

So, again, today people are much more resistant (and oblivious) to the advertisements in the typical media (i.e. local newspapers and direct mail) AND, yet, it's costing cleaners even more money just to try and get their attention.

In fact, just a few weeks ago the U.S. Postal Service had another significant increase in postage rates. And, my guess is, we're going to see even more of these increases in the near future.



Not a very good combination for the cleaners continuing to do things according to the old carpet cleaning marketing method. (*I'll explain the new method in just a minute.*)

And, I predict, for those cleaners still using the old methods, things will continue to get worse for them.

Let me explain why I believe this wholeheartedly.

The carpet cleaners using the old marketing and promotional methods are putting themselves and their businesses at a grave competitive disadvantage with other competing carpet cleaners.

To understand why, we need to touch on the subject of your carpet cleaning business metrics, for a second.

For the purpose of this Report, when I use the word "metric" or "metrics", I'm referring to the performance and financial numbers within your business.

Some examples of metrics within your carpet cleaning business are: number of customer leads generated per month, percentage of leads converted into customers, referral rate per customer, cash flow, operating profit margin, etc.

Do You Know The 2 Most Important Numbers In Your Carpet Cleaning Business? Here They Are...

However, in terms of importance to your business and predictive value, none of your business metrics hold a candle to the two I'm about to talk about.

When viewed and used in combination, these two metrics predict how competitive you can be in your marketplace, whether you're at a competitive advantage or

disadvantage with your competitors, and the likelihood of you dominating your target market and geographic area as the #1 carpet cleaning provider or getting pounded by your competitors.

What are the two metrics I'm referring too? I'm glad you asked.

When combined, your cost to acquire a new customer and the lifetime value of the average customer tell us almost everything we need to know about your carpet cleaning business. Before I explain exactly how these metrics give us this critical information, let's lay out some simple definitions of these two key business indicators.

The cost to acquire a new customer is the average dollar amount you invest to get one new customer. For instance, if you invest \$2,000 on marketing in a single month and end the month with 10 new customers, your cost of acquisition is \$200 per new customer.

Your lifetime customer value, arguably the most important number in any carpet cleaning business, is the average dollar value of an average customer over the life of their patronage with your company. To calculate this metric for a given period of time, simply take the total amount of revenue your business generated during the specified time period and divide it by the total number of customers you serviced from the beginning of the time period. The number you end up with is what's known as the lifetime value of a customer.

So, what does all of this talk of math and metrics have to do with whether or not your carpet cleaning business will kick butt and dominate your marketplace or not?

EVERYTHING!

Lifetime Customer Value *minus* Cost Of Customer Acquisition *equals* Profit Per Customer

First, the difference between these two metrics tells us how much your profit is per customer.

The more an average customer is worth to your business and the less it costs you to acquire a single new customer the more profit there is per customer. The more profit per customer, and the more

customers, the more money you make.

Hopefully, no new revelations there for you. ☺

But, it's what lies beneath the basics of those two metrics where the real gold is hiding in your carpet cleaning business.

You see, once you understand how these two metrics interact and how they directly affect your bottom line cash, you should quickly realize that in order to grow a million-dollar carpet cleaning operation you need to positively impact both of those numbers... so you can positively impact your cash.

In other words, in order to create a dominating carpet cleaning business you need to decrease your customer acquisition costs while increasing the lifetime value of the average customer.

In its most simplistic explanation: **you need to be able to spend less to than your competitors to get a new customer and that customer must be worth a lot more to your business than to your competitors.**

Here Is What The Winning Carpet Cleaner Looks Like

Plainly stated, the carpet cleaner whose customers are worth the most, and who's able to acquire new customers for the smallest amount of money, will always win the business war with competitors. Always!

For one, when you're acquiring new customers for a fraction of what it's costing competitors to acquire new customers, and your customers are worth a lot more to your business than their customers are to them, **you can do so much more to grow your business simply because you have so much more profit per customer than they do.**

For mathematical simplicity, imagine for a moment that lifetime profit per customer for you is \$1,000 while for your competitors it's \$500. Who has the advantage when it comes to marketing?

You do! BIGTIME!

Why?

Because, legitimately, you could spend \$600 to acquire a single new customer... with dancing bears and singing midgets if need be... and still walk away with a \$400 lifetime profit per customer. If your competitors tried to do that they would go negative by \$100 per new customer and would quickly go out of business.

Would Your Carpet Cleaning Business Pass The Referral-Advantage Test?

As well, using the numbers above, who has the advantage when it comes to generating referrals... you or your competitors?

You. Again, BIGTIME!

Why?

Because, if you wanted, you could run all kinds of exciting and fun referral contests with really neat and expensive prizes, and still make a killing per new referred customer. Whereas, your competitors could only do half of what you could to try and get the same results. Not likely.

And, who has the advantage when it comes to generating networking partners who send you referrals every single month?

Yep, you guessed it... you do!

Why?

Because you can offer all kinds of incentives to your partners that your competitors can't afford to offer. You think this would allow you to become the carpet cleaner who more businesses refer their customers, patients, clients, etc., too than anyone else? You better believe it would. And, quickly!

All of this... and so much more... is why **the new carpet cleaning marketing model is allowing savvy cleaners to trounce their competitors, dominate their geographic areas, rake in the cash, and live lifestyles nobody ever thought a carpet cleaner would be able to live.**

What Would These 3 Things Do For Your Carpet Cleaning Business?

First, let me tell you the 3 general things the new carpet cleaning marketing model accomplishes for you, then I'll explain how it works.

1. The new carpet cleaning marketing model slashes your current marketing budget way down by bringing you new customers at a fraction of what it's costing via the old, antiquated model.
2. The new carpet cleaning marketing model increases the lifetime value of your customers by leveraging them to get referrals and keeping them on schedule with regular cleanings.
3. The new carpet cleaning marketing model consistently brings you new customers, on total autopilot every month, without you having to worry or concern yourself with marketing.

Sound too good to be true?

Well, it's not. Not by a long-shot!

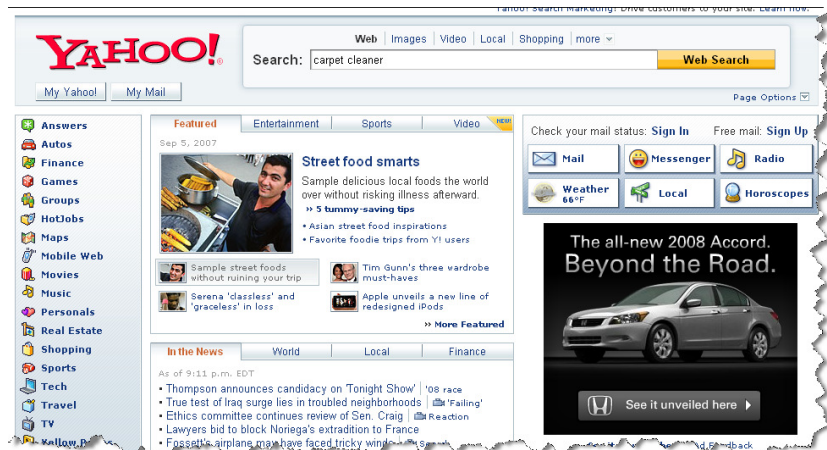
In fact, here's how you can do this in your carpet cleaning business...

Let's start with the foundational principle of the new carpet cleaning marketing model.

At the foundation of this new model is the use of technology to build your business... specifically video and audio delivered over the Internet.

Are You Aware Of The Carpet Cleaning Yahoo Factor

Did you know that last month on Yahoo alone (*not even Google, the most widely-used search engine*) there were over 20,268 searches just for the term "carpet cleaner"? There were over 28,232 searches last month just for the term "carpet cleaning".



Multiply that by 3 to account for the searches likely to have occurred via Google and MSN, and last month alone there was almost **50,000 searches from people trying to get information on a carpet cleaner or having their carpets cleaned.**

And that's just considering those two search terms! I can't even imagine the true volume of searches taking place every month by people looking for a carpet cleaner in their area. It's probably astronomical!

But, frankly, that's not even the main reason why the new carpet cleaning marketing model, of using online technology, is growing carpet cleaning businesses so quickly.

The Magic Behind The New Carpet Cleaning Marketing Model

The real beauty of letting online multi-media marketing technologies build your business for you is that, online, it doesn't cost you anymore money to use video or audio, or to send email to market your business to 10,000 people than it does to market your carpet cleaning services to 1,000 or, even, 100 people.

So think about it...

Today, you can have videos and audios and email and websites marketing your carpet cleaning business for you... to thousands and thousands of people... and it costs you practically nothing, since there are no additional costs to do any of those things.

And, even better than the cost savings is the effectiveness of videos and audios in marketing a carpet cleaning business right now.

For instance...

What do you think is more likely to grab someone's attention... an offer for a discounted carpet cleaning job or an offer for a free online video on getting clean carpets with zero work or effort?

7 Easy Action Items You Can Take Today To Immediately Increase Your Cash-Flow

1. Send an audio postcard to your inactive customers who haven't had their carpets cleaned in a while.
2. Offer an upsell item at the point-of-sale to every cleaning job this week.
3. Send an email to all of your active customers asking them for a referral.
4. Contact 5 potential JV partners about setting up a strategic alliance.
5. Send an online sales video to all of your unconverted customer leads.
6. Eliminate all marketing tactics not bringing you a positive ROI.
7. Make cross-sell offers for non-competitive services to your most recent carpet cleaning customers.

How about word of mouth?

What do you think is more likely to create a buzz for your carpet cleaning business... a monthly black and white newsletter mailed to your customers or a monthly multi-media carpet cleaning newsletter with your very own carpet cleaning commercial and monthly online audio educational program?

But, do you really want to know the best part of using online technology to market your carpet cleaning business?

It's not the ridiculously low cost.

It's not even the tremendous effectiveness right now of online video and audio.

Why The New Carpet Cleaning Marketing Model Will Instantly Improve Your Lifestyle With Loads Of Free Time

It's the fact that when using online technology correctly you can completely systemize and automate everything, and simultaneously eliminate all of the manual labor involved in marketing your carpet cleaning business.



In other words, the **new carpet cleaning marketing model leverages the use of highly-effective, yet ultra-inexpensive, online technologies** to systemize and automate the delivery of multi-media marketing materials and the building of your business... and... at a fraction of what other cleaners are spending on the tired, worn-out, old marketing approaches that really don't even work.

So, in essence, with the new model, you're using better, more effective, more entertaining, more attention-grabbing marketing with videos and audios... and it's costing you just a fraction of what you're spending now... so much less than your competitors.



And the whole thing is happening for you 24/7 on total autopilot, without you having to do anything.

The X-Factor Of Million-Dollar Carpet Cleaning Businesses Is Finally Revealed...

And, it's this triple combination... what I call the **X-Factor** - the low-cost, the high-impact, and the automation and systemization - that is why the new model is working like freakin' gangbusters right now... because so few understand it or are able to implement it. The cleaners that do, completely dominate and make more money than they ever imagined.

The X-Factor

- **Low Cost**
- **High-Impact**
- **Automation and Systemization**

It's also why the cleaners who refuse to recognize the power of the new model and online marketing technologies are going to continue to struggle more and more, and probably get put out of business.

Because **how in the world can they expect to compete against another cleaner who is spending practically nothing every month on marketing, yet has videos, audios, webpages, emails, etc., working for them 24/7 to build their business?**

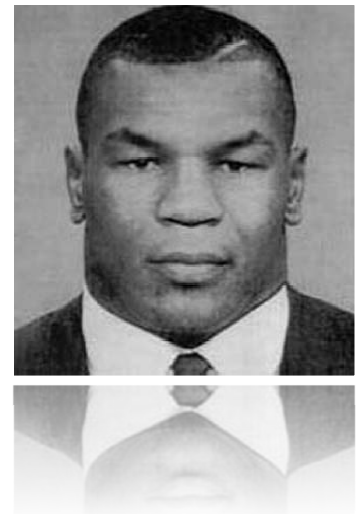
They can't compete. Plain and simple.

What Would Happen To YOU And YOUR Carpet Cleaning Business If This Is What One Of Your Competitors Do?

Frankly, let one of my cleaners, using online technologies, go up against a bunch of cleaners still trying to build their businesses the 1990's way, and my cleaner will give them a Mike Tyson style business-pummeling they never imagined.

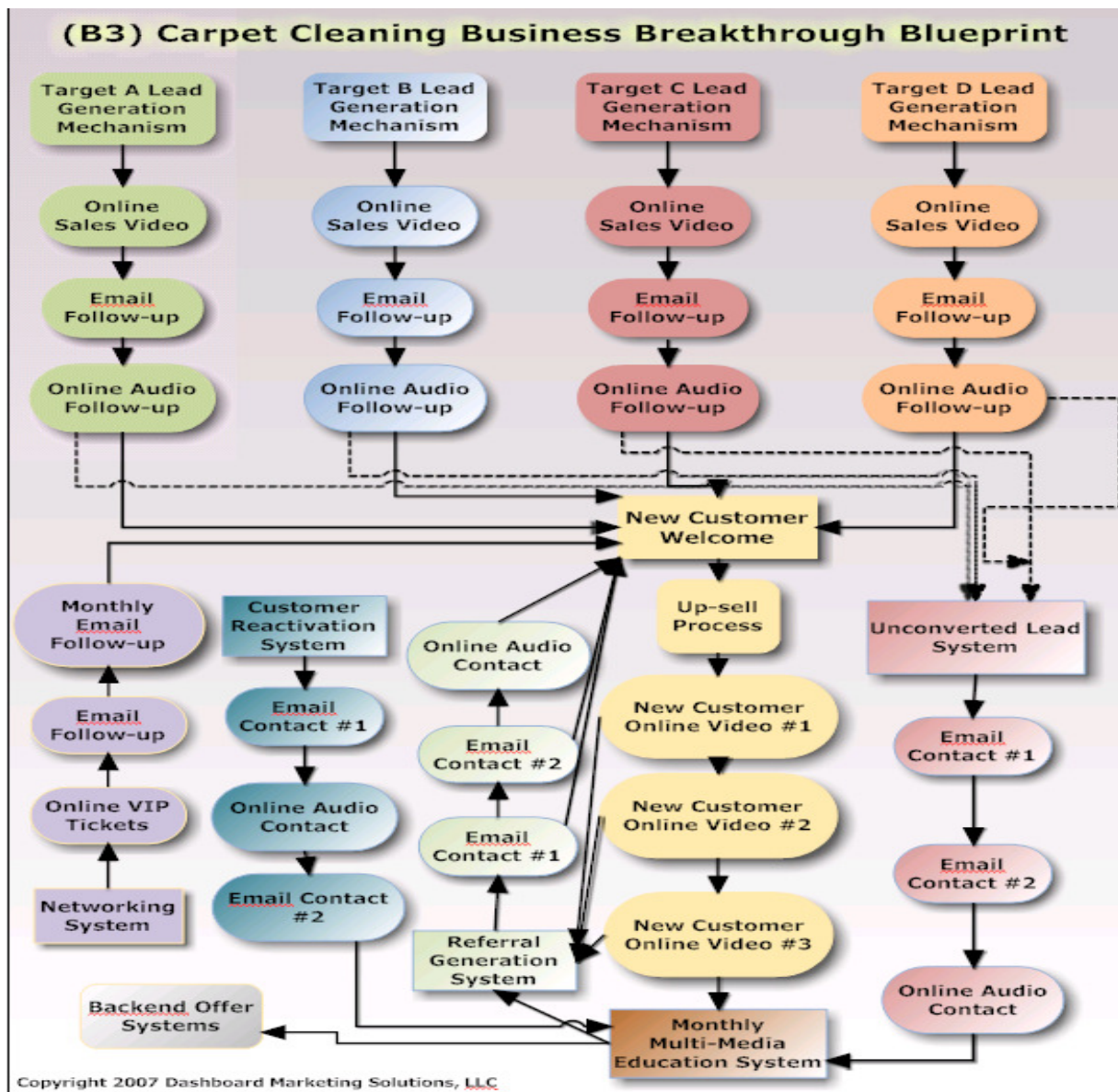
My cleaner will have automated, multi-media marketing systems working for them, including:

- a series of target market and niche specific, multi-step systems to generate prospective customer leads
- a multi-step system to convert those leads into estimate appointments
- a multi-step system to follow up with unconverted estimate leads



- a multi-step system for welcoming and educating new customers
- a system for reactivating old customers who haven't had their carpets cleaned in a while
- a system for generating and following-up with referrals
- a system for generating networking partners
- a system for educating customers and prospective customers on a monthly basis

... all done with video, audio, email... and... all on autopilot leveraging the ridiculously low cost of it all!!!



THAT'S the new carpet cleaning marketing model. And THAT'S how you build a killer carpet cleaning business today.

Sidebar: Laid out in a process map I refer to it as the Carpet Cleaning Business Breakthrough Blueprint.

If the idea of dominating your geographic area, making more money than you thought you ever would, and doing it with the new carpet cleaning marketing model is something that you'd love to experience, but you don't know the first thing about online technology, you'll want to go to the following website right away:

www.TheCarpetCleaningDashboard.com/index.htm

Because that's where you can get started letting the "Carpet Cleaning Dashboard" and it's patent pending **Auto-Customer Acquisition Technology** execute the new carpet cleaning marketing model for you, without you having to do anything!



For the sake of brevity, here's a little taste of what the Carpet Cleaning Dashboard does for you:

It does everything for you on autopilot to attract and convert prospective customers into paying carpet cleaning customers, generate referrals, educates, retains, and increases the value of your existing customers, develops new networking partners, and so much more... all using a patent pending combination of the sexiest and latest automated technologies... and at a lower expense than anything available to any carpet cleaner anywhere!!!

The Two Catches Every Serious Carpet Cleaner MUST Be Aware Of:



1. **We're only going to be offering 86 more carpet cleaners the opportunity to participate in the second phase of our beta-test for the Carpet Cleaning Dashboard.** Once those 86 phase 2 beta-test spots are filled, you'll have to pay full price. So, if you want to grab your Dashboard and save some cash, you'll want to get started right away before the rest of those 86 spots are quickly taken.




2. **We are only allowing 1 carpet cleaner per geographic area to use the Carpet Cleaning Dashboard.** This is just so all of the systems continue to work like crazy. Once a zipcode is taken by a carpet cleaner, no other cleaner in that area can get a Dashboard. So, it's truly on a first come first serve basis.

So, if you want to insure no other carpet cleaner snags your zipcode away from you, and you want to be one of the 86 cleaners to get in on the phase 2 beta-test, I highly suggest you go over to www.TheCarpetCleaningDashboard.com/index.htm right away.

You definitely don't want to get left out of this,

Todd Brown

P.S. In case you're wondering about the results other cleaners are already getting with the Carpet Cleaning Dashboard, below is just some of the raving feedback we've received from cleaners:

...10 new customers in 15 days...	
	"When I first saw the dashboard I new it was a WINNER! This is the best marketing tool I have used in the last 2 years... 10 new customers in 15 days... \$2,345.67 in the first 30 days"
- Bob Runion, New Way Carpet Cleaning	

"...I feel like I hired someone to handle all of the marketing for me..."



"I was a marketing mad man but it was stressing me out trying to keep up with it all, since I got the dashboard I feel like I have hired someone else to handle all the marketing for me and the customers call me...I have had 12 months of stress go away almost overnight."

- Aaron Sabartinelli, Professional Advantage

"...the amazing Dashboard marketing system."



"AAAAAAAAAAAAAAAAAAAAAAAAAAAA!!... for your ingenuity and hard work in providing us with the amazing Dashboard marketing system."

- Richard Watters

"...I already signed up."



"I am very impressed with the Carpet Cleaning Dashboard."

"If I were you, I would be one of the first 100 to get it. In fact, I already signed up."

- Howard Partridge, Professional Speaker And Consultant - HowardPartridge.com

**...made \$1,420 so far...
...is giving me more time with my family...**

"...I made \$1,420 so far from the carpet cleaning dashboard. Forget about your old ways... if you don't change now for this you will be leaving a lot of money and knowledge on the table. Todd has something great here to share DON'T MISS OUT ON THE NEXT NEW WAVE.

So far it really has help me make my company more money but besides that more professional. A better business person and is giving me more time with my family which is the best part of all thats why I'm in business... This is the best thing you can do for yourself, your family and your business."

- Raymond Morgan, Hydrofresh Cleaning & Restoration



...very easy and inexpensive...

"This is a very easy and inexpensive way to do something new and different to generate leads. I'm glad to be aboard and look forward to great things for all our businesses!"

- Brian Linnit, Praise Carpet Care



...most impressive thing I have ever seen...

I highly advise you to take time to watch this video. It shows the most impressive thing I have ever seen for carpet cleaners.

This is going to completely change everything."

- Dan Dahlin, Owner, ProCleanersNetwork.com

...better than the expectations...

"Wow. What a great Tool. The Fringe benefits are better than the expectation of the original program."

- John Pinnock Owner Best-Way Carpet Cleaners



...we were wildly impressed...

"The DB is complete. This thing doesnt miss a beat. You would think there was someone sitting there waiting to send my stuff out, and make me money! There is no other organization, marketing module out there like this!"

- Curt Miller, Millers Cleaning

...a handy tool...

"I am really excited about using the Dashboard... systems are allowing me to work on my marketing now... it's gonna be a handy tool."

- Cory Mc Cook, Carpet Cure Inc.



...the wave of the futrue...

"the dasboard is the wave of the future... was the easiest newsletter i ever sent out and love the audio post card."

- Bruce Gors

...such a great product...



"Wanted to thank you for offering such a great product, not only for my Business, but, for our industry as a whole. This will be a great way to educate the public and make them aware of the importance of hiring a professional floor care Company."

- Rick Lewis President Lewis Floor Care, Inc

...it makes you money..

"...an excellent marketing tool, Anything that you can set up once, let it work on it's own and it makes you money is a winner in my book!"

- Kenneth Ferguson



...has motivated me...



"The dashboard has motivated me into a plan of action to grow my buisness..."

- Gary Wiebe, Weebco Carpet Cleaning

...maximized my potential business...

"The dashboard is a great tool for organization and marketing of my business. I feel like it has maximized my potential business prospects and company expansion."

- Rob Colon



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"The best! Everything you need all in one package."

- Dave Johnson, Steamworks



For everything you get it is a very low price...

"For everything you get, it is a very low price. And, with the money back 28 day trial and no contract you have nothing to lose. I am very excited... "

- Ryan Stucki



...cutting-edge marketing technology...

What author and speaker, David Frey, had to say about the Dashboard Marketing technology during his recent video newsletter.

- David Frey, author of the Small Business Marketing Bible at www.MarketingBestPractices.com

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